



Haircare Treatments - JOICO

SMOOTH CURE SMOOTH CURE



JOICO

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anti -frizz

SMOOTH CURE strengthens and safely tames all hair types without harmful chemicals, leaving hair dramatically soft, smooth and healthy-looking. Ideal for all hair types, from thick and heavy to fine and frizzy. Quite Lightweight for textures finer texture but effective on thicker and moves. The system provides 24 hour protection against moisture and reduces frizz by 79%.

The line consists of:

SHAMPOO
PRE TREATMENT CONDITIONER STYLING
LEAVE IN CONDITIONER TREATMENT