



## Haircare Treatments - IT&LY

### SYNERGYCARE-EXCLUSIVE HAIR SPA immediate repair



**IT&LY**<sup>®</sup>  
HAIR FASHION

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### SYNERGYCARE-EXCLUSIVE HAIR SPA immediate repair

UV weathering , , technical , services over poor nutrition , hormonal dysfunction , frequent washings and stress are the main causes of dehydration of the hair. Result: dry hair , fragile , brittle and prone to cracking. Market analysis shows that more than 50% of women have dry and damaged hair. This issue causes the woman to attend the Salon for specific treatments and makes it more prone to buy professional products to follow the therapy at home. In this context , research labs IT & LY Hairfashion have developed exclusive treatments specially dedicated to the care and the reconstruction of particularly fragile brittle hair and heavily damaged: the wellness ritual that gives softness and hydration , new life to your hair. Already from the first application you can see the results of stem enhancement and optimum performance in the reconstruction of the hair fiber. **THE PERFECT HARMONY BETWEEN NATURE AND TECHNOLOGY**  
All products are: sles free paraben free , colorant free and dermatologically tested.

#### **THERMO CARE DROPS**

Restructuring fluid special pre-treatment for very brittle hair. Its innovative formula with Phyto Keramix and wheat germ Proteins is effective from the first application , returns the body to highly damaged hair.

Actions: , restoring , restoring nourishing hydrating and restorative.

**packing:** 12 vials of 25 ml.

#### **DEEP CARE SHAMPOO**

Special shampoo for weak and brittle hair especially the innovative formulation free of sulfates and enriched with an exclusive Phyto Keramix and wheat germ Proteins. The restorative action of multi-protein complex protects the natural hydrolipidic film that hair becomes soft and hydrated.

Actions: , restructuring , restoring , protective cleanser and moisturizer.

**packaging:** bottles of 250 and 1000 ml.

#### **INTENSIVE CARE MASK**

Precious restructuring mask for brittle and damaged hair especially. Our exclusive Phyto Keramix combined with wheat germ Proteins and Ceramides form a protective film on the hair. The controlled acid pH guarantees cuticles closure , by providing protection and better seed.

Actions: , restructuring , restoring , protective nourishing and restorative.

**packaging:** bottles of 200 and 1000 ml.

#### **ULTIMATE SEALER**

Special restructuring fluid post brittle hair treatment. Thanks to the exclusive Phyto Keramix to wheat germ Proteins and oligoelements completes the restructuring treatment providing useful substances for support stem and keratin structure until to give new life to your hair.

Actions: restructurant , nourishing and restorative action.

**Pack:** 10 ml vials in the box by 12 PCs.

#### **MULTIACTIVE SERUM**

Multi-Active restructuring fluid and specific nutrient and particularly sensitized hair brittle. Special formulation enriched with Phyto Keramix for internal restructuring and an innovative multifunctional complex that is activated by heat , creates a strong cohesiveness with the cuticle of the hair , increasing resistance to breakage. Protects against solar radiation and prevents the formation of split ends. Result: hair soft and bouncy , full-bodied.

**packing:** dispenser bottle 75 ml.