



## Haircare Treatments - DAVINES

**OR**

Beauty line assoluta for all types of hair



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born from the synthesis of the most advanced knowledge formulation laboratories Davines thanks to its versatility, versatility pleasantness and sensory gives a cosmetic treatment extraordinarily effective and enjoyable. All products in the line contain oil OR Roucou, original plant of the Amazon, also known by the name of anatto. The oil extracted from the seeds of Roucou is rich in beta-carotene with function restructures the hair and promotes proper growth. Significantly decreases cell damage due to UV rays, prevents aging, and is rich in trace elements and ellagic acid, known to be a potent neutralizer of free radicals.

### FEATURES :

- ENRICHED WITH OIL FORMULATIONS ROUCOU
  - FORMULAS AND SULFATE -FREE PARABENS SUITABLE FOR ALL TYPES OF HAIR
  - ELEGANCE and recognition ' PACKAGING
- Played on the alternation of transparencies and black contrast.
- ACCESSION TO THE PROJECT ZERO IMPACT ® LIFE GATE

### BENEFITS:

- ANTIOXIDANT ACTION AND antiradical
- Thank oil Roucou with strong antioxidant and restorative power.
- RESULTS OF ABSOLUTE BEAUTY
- The hair is easy to comb, shiny, soft and protected.
- PRODUCT LINE IS PARTICULARLY SUITABLE FOR RESALE
  - SUSTAINABILITY ' ENVIRONMENTAL
- Emissions of carbon dioxide for the production of packaging line OI are rewarded through reforestation projects and protection of forested areas.