



## Hair Tone on Tone - CHARME & BEAUTY

### SOFT COLOR PASSION

tone on tone-deep reds without ammonia



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Tone on tone that develops intense, hot blonde, red and Brown and durable. It contains no ammonia and you can apply the same day as permanent. SOFT COLOR PASSION should only be used when mixed with SOFT COLOR PASSION Activator.

**shades:** available in 13 RED nuances.

**directions for use:** pour into a non-metallic Bowl 60 ml of Activator 30 ml of cream, add SOFT COLOR SOFT COLOR. Stir until you have a smooth paste. Apply on dry, unwashed hair. Application on meches, sunstroke or highlights: lighten some streaks with bleaching powder as required by the instructions, wash and rinse thoroughly. Apply a SOFT COLOR shades of PASSION throughout the hair. Time of 15-minute pose.

**packaging:** -60 ml tube in its case by; Activator: 1000 ml bottle-SOFT COLOR.