



## Hair Color - DIKSON

### DIKSON COLOR ANNIVERSARY

2 in 1: oxidation and color conditioner in one product



# DIKSON

✉ [bbazar@globelife.com](mailto:bbazar@globelife.com)  
☎ +39 0331 1706328



### DIKSON COLOR ANNIVERSARY

2 in 1: oxidation and color conditioner in one product

DIKSON COLOR ANNIVERSARY is the first 2 in1 oxidation coloration, the result of a unique Alchemy conditioning ingredients, active and dyes **CONDITIONING ACTION** thanks to HYDRA FEEL 3 new substances, the results can be demonstrated scientifically, revolutionize the concept of coloring allowing you to condition hair while coloring. Just a light shampoo after rinsing the hair coloring cream are amazingly soft to the touch, untangled and sliding to comb without the addition of specific products post coloring. Hydrafeel 3 is a plant based active, biodegradable, which ensures optimum protection and hydration, improving the appearance of hair, which appear healthier and full of body.

Antioxidant and anti-aging benefits and greater beauty of the hair are also obtained with Argan oil, rich in vitamin E (natural antioxidant), which defends hair from free radicals. And summary of Goji berries, recognized among the most antioxidant rich fruits and therefore very effective in counteracting the aging of tissues and hair.

#### COLOURING ACTION

DIKSON COLOR ANNIVERSARY is the result of cutting-edge formulations, innovative combinations and blends of colour pigments. The hair color is decided, lively, naturally beautiful, in line with the latest trends in hair fashion.

DIKSON COLOR ANNIVERSARY is:

- brightest color
- more intense color
- perfect gray coverage
- longer lasting colour
- freshness intact reflexes shampoo after shampoo

**shades:** BLACK 1.0, dark brown MEDIUM BROWN LIGHT BROWN LIGHT BROWN BROWN 3.0, 4.0, 5.0, 6.0 DARK BLOND LIGHTEST BROWN DARK BLONDE, blonde MEDIUM BLONDE LIGHT BLONDE FLAXEN 7.0, 8.0, 9.0, VERY LIGHT BLOND BLOND BLONDE EXTRA LIGHT PASTEL 10.0, GOLDEN LIGHT BROWN BLONDE LIGHTEST

GOLDEN BROWN 5.3 6.3 DARK GOLDEN BLONDE, DARK GOLDEN BLONDE, Golden blonde MEDIUM GOLDEN BLONDE 7.3 8.3 GOLDEN BLONDE, LIGHT GOLDEN LIGHT BLOND, GOLDEN BLOND VERY LIGHT GOLDEN BLONDE 9.3, BLACK BLUE BLUE BLACK 1.11, chocolate CHOCOLATE 5.06, mahogany RED BURGUNDY CHERRY BROWN CHERRY RED, 5.5 6.64 5.03, purple PURPLE 7.77, NATURAL BLONDE PLATINUM BLONDE PLATINUM NATURAL 12.0.

**directions for use:** all nuances are applicable in mixing 1:1 (oxidant 20/30 volumes), except nuance 12.0 1:2 mixing ratio, applicable in two applications (oxidant 40 volumes).

**Pack:** 120 ml tube.