



## Hair Color - DEMERAL

### PHYSIA COLOR

coloring with essential oils, prenatalizzato ammonia



**DEMERAL**

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PHYSIA COLOR affects the entirety of the hair fiber is assuring long lasting ' lightening the natural color up to 3-4 tones is intense and luminous reflections. Covers with naturally any percentage of white hair without additions or mixing with natural basics: just the nuance choice plus the oxidizing emulsion. PHYSIA COLOR uses a selection of oils (sunflower and Shea) enriched with precious essential oils (lemon ' Mandarin ' grapefruit) as bio-a high-tech micropigmento. The presence of essential oils also ensures ' with their soothing effect and protective ' a natural defense to the scalp during the exposure time is reducing and controlling the onset of any unpleasant sensations.

**shades:** PHYSIA COLOR is available in 85 shades divided into:

- 70 nuances that allow a possibility of unlimited creation with infinite customization of taste color.
- 6 Mix: multifunctional dyes from absolutely exclusive performances ' born to complete ' enhance and customize the color service enhancing estate ' shine and reflections.
- 3 pastel shades and nuances Ultra Shine: super whitening ideals to rediscover the purity of absolute natural and natural blond cold version.
- 6 shades Pastel: Pastel tonalizzanti creative effect. For trendy colour effects.

**method of use:** 30-35 minutes PHYSIA 8.5 ' COLOR + 20 and 30 Sweet Oxidant in volumes; 45 minutes PHYSIA COLOR + Sweet Oxidant in 40 volumes.

**packaging:** 100 ml tube.