



## Hair Color - ALTER EGO ITALY

### BE BLONDE-PURE TONER PURE TONER



**ALTER EGO**  
ITALY

SALON EXCLUSIVE

✉ [bbazar@globelife.com](mailto:bbazar@globelife.com)  
☎ +39 0331 1706328

### BE BLONDE-PURE TONER PURE TONER

Warming cream naturally blond hair is bleached or bleached. Toning with just so progressive and balanced, neutralizes unwanted reflections warm giving sublime brilliance longer. Its delicate formulation with Active Oil & Shine Inca Complex eco-certificates is free of ammonia for optimal skin comfort and respect of the structure of the hair.

**shades:** PURE WHITE ice blond effect/PURE PLATINUM blonde ash effect/PURE CAMEL caramel blonde effect/PURE POWDER blonde pastel effect.

**directions for use:** 1: 2 mixing.

**packaging:** 60 ml tube.