



## Aesthetics - ITIT COSMETICS

### ITIT COSMETICS

**ITIT COSMETICS**  
"the global cosmetics designer"



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### ITIT COSMETICS

ITIT COSMETICS, a young company, born in 2011, I want to propose innovative ideas and products. Specializing in contract manufacturing of cosmetic products, the company places emphasis on products make-up and skin care: its strengths. Compliance with the highest standards of quality and customer requirements are the main focus.

#### RESEARCH

Thanks to its technical expertise and its high degree of specialization, the research laboratory is able to offer unique textures using innovative raw materials always undergo strict quality controls and preemptively. The research is the Center from which the draft Global Cosmetics Designer where the idea becomes concrete formula.

#### MOLECULAR COSMETICS

ITIT Cosmetics offers to accompany you in the world of cosmetics, where molecular chemistry reveals its most mysterious and inventive. Encapsulate a world rich in scents, colors and active ingredients and have them come into contact with the skin in a single gesture.

Specializing in products:

- Lips;
- Eyes;
- Face.

Each product is the result of research and extensive studies on national and international trends and this allows products that are always original and trendy. Raw materials of last generation, targeted active ingredients and technologies make the products unique and sophisticated.

#### LIP PRODUCTS

Different lip products are proposed for the care, protection and beauty:

- Lipsticks (stick, chubby or automatic pencil);
- Lipgloss;
- Lip Balms;
- Lip Pencils in automatic pencil and slim pencil;
- Primer;
- Lip care products.

Everything you need in a contemporary fashion-conscious woman, but also to the details.

#### EYES PRODUCTS

It is precisely in this category of the eyes that the company is more specialized:

- Mascara;
- Eye shadows (cast in jar, automatic pencil or chubby);
- Cream Eyeliner or marker;
- Eyebrow Products (paints, primers, emulsions and gels).

These and many other products complete the collection eyes.

#### **PENCIL MANIA**

New technologies and innovative formulas. Products for lips and eyes in format «pencil», characterized by great practicality and sliding textures and writing:

- Automatic pencil: ideal for eye shadows and lipsticks;
- Slim pencil: ideal for lip liner, eyeliner and lip primer for eyes;
- Chubby: ideal for lipsticks and eye shadows;
- Marker: ideal for eyeliner.